

The Sverdlin Institute for Latin American History and Culture Department of English American Studies Program

Goldreich Family Institute for Yiddish Language, Literature, and Culture The S. Daniel Abraham Center for International and Regional Studies



Seventh Woodrow Borah International Colloquium

06-07 May 2012

Sunday, 06 May 2012

14:00–15:45 Greetings:

Raanan Rein, Vice President – Tel Aviv University

Shirley Sharon-Zisser, Head, Dept. of English – Tel Aviv University

Doris Sommer – Harvard University *Bilingual Benefits*

Moderator: Hana Wirth-Nesher – Tel Aviv University

15:45-16:00 Break

16:00–17:15 **Amalia Ran** – Tel Aviv University The Diasporic Writer and Transnational Literature: Argentine Authors Writing Abroad

> **Florinda Goldberg** – The Hebrew University of Jerusalem *MeXicanoMaternaLesbianBilingualism: The Identity Crossroads in the Writings of Cherríe L. Moraga*

Moderator: **Edna Aizenberg –** Marymount Manhattan College

17:15–17:45 Coffee Break

17:45–19:00 Alan Astro – Trinity University, San Antonio The Durability of Yiddish in Argentina

Avraham Novershtern – The Hebrew University of Jerusalem Jewish Literature: North and South

Moderator: Karen Alkalay-Gut – Tel Aviv University

Monday, 07 May 2012

10:00–11:15 **Ricardo Salvatore –** Torcuato Di Tella University Disciplinary Interventions. The Nature and Function of US Scholarly Engagement with South America, 1900-1945

> Moderator: Milette Shamir – Tel Aviv University

11:45–13:00 **Ori Preuss** – Tel Aviv University Between Yankees and "ianques do sul": A Reconsideration of Late-Nineteenth Century Latin-Americanism from Brazil

> **Rosalie Sitman** – Tel Aviv University (*Re*)*discovering America in Buenos Aires: The Cultural Entrepreneurship of Waldo Frank, Samuel Glusberg and Victoria Ocampo*

Moderator: Yael Sternhell - Tel Aviv University

13:00-14:15 Lunch

14:15–15:30 **Sonia Weiner** – Tel Aviv University Shape-Shifting and the Shifting of Cultural Spaces in Junot Diaz's The Brief Wondrous Life of Oscar Wao

> **Luz Kirschner** – Bielefeld University Nora Glickman and the Intricacies of an Inter-American Identity

> Moderator: Tal Goldfajn – Tel Aviv University

- 15:30–15:45 Break
- 15:45–17:00 **Mercedes Galíndez –** Cambridge University The Uruguayan Media's Portrait of Franklin D. Roosevelt, 1933-1945

Atalia Shragai – Tel Aviv University Go West / Más adentro: US Settlers' Perceptions of the Costa Rican Frontier in the Twentieth Century

Moderator: Raanan Rein - Tel Aviv University

- 17:00–17:15 Coffee Break
- 17:15–18:30 **Nicola Miller** University College London Philanthropists and Flirts: Imagining US Women in Nineteenth-Century Latin America

Moderator: Rosalie Sitman - Tel Aviv University

18:30 - 19:30 Wine and Cheese Reception

11:15–11:45 Coffee Break